

FAQ for Booksellers



The
**COMPLETE
DIABETES
LIFESTYLE**



Book Information

Title: **The Complete Diabetes Lifestyle**

Author: Donna Kay

Publisher: Big Think Media, Inc., Redmond, Wash.

Publisher's Contact: Arushi Sinha, PhD, 469-363-6060

Pub. Date: November 2007

Website: www.completediabeteslifestyle.com

ISBN: 0-9788108-1-3

Size: 6 x 9 inches

List price: \$14.95

Distributor: Partners West Book Distributors, 425-227-8486

What is the premise of the book?

The Complete Diabetes Lifestyle is a personal account of what it is like to live with type 2 diabetes, day in and day out. The author uses humor and an uplifting message to help others understand that great diabetes management involves the mind, body and spirit.

What are the author's credentials?

Donna Kay is a writer and motivational speaker who has successfully managed her type 2 diabetes for several years. She holds an MBA from Seattle University and is the Chair of her regional American Diabetes Association Leadership council. She also is a member of the regional patient and family education committee. Kay is responsible for the patient perspective in **The Complete Diabetes Lifestyle**. Additionally, she surrounds herself with professionals who contributed to this book, including doctors, nurses, certified diabetes educators, registered nutritionists and certified personal trainers.

Why should I schedule a book signing with Donna Kay?

Donna Kay has 20 years of experience in sales, marketing, writing and public speaking. She understands how to relate to a crowd in a positive way, and make people from all walks of life feel comfortable in her presence. Ultimately, Donna Kay's outreach efforts and genuinely upbeat attitude encourage others to follow her lead, and ultimately buy and enjoy the book. This leaves a positive reflection on your store, your customer base, and your sales numbers.

Whom do I contact to arrange a signing?

Contact Donna Kay directly (913-787-2909; rasdk2000@yahoo.com) or Arushi Sinha, the publisher, who can also assist in arranging book events (469-363-6060; info@completediabeteslifestyle.com).

